

CommerzVentures leads series B-round for realbest

2018 is set to be another strong year for realbest: the successful PropTech startup has secured €7 million of growth financing.

Berlin, December 6. 2017. realbest has gained another investor: CommerzVentures, is joined in the current financing round for the leading digital marketplace for real estate property, by existing investors Hevella Capital, Venture Capital Fonds Berlin (IBB Beteiligungsgesellschaft), Ventech and Immotech Venture (Marius Marschall von Bieberstein). “realbest is a true problem solver for real estate agents“, explained Patrick Meisberger, Managing Director of CommerzVentures. “The strong team, in combination with a unique network approach to the market, convinced us. We believe that realbest has found a superior, sustainable business model.“ The new financing will be primarily invested in product development and the expansion of the sales team, which will further improve the offering for the independent agents who use the platform. “The increasing digitization of the real estate marketplace is about enabling all stakeholders, from financial brokers to estate agents, to complete transactions, share relationships and collaborate on deals,” added Mathias Baumeister, founder and CEO of realbest. „Today, we already acquire 25% of our portfolio and 35% of our buyers through our network of real estate agents, financial service providers and banks.“ Over the past twelve months, realbest has sold real estate worth several hundred million Euros throughout Germany, and has doubled its property portfolio to €290 million in sales volume.